



**Web portfolios** are the new standard.

**Easy to share,** business card friendly  
**Passively show work,** even while asleep!

# GETTING STARTED

Getting your **domain** name.

Choose your adventure:  
**HAND-CODE** or **CMS**

Telling a good **story**

# DOMAINS

(i.e. justeenlee.com)

as low as

**\$0.99/yr**

on average

**\$10.99/yr**



## Domain Name Registrars

[namecheap.com](https://namecheap.com)

[hover.com](https://hover.com)

[name.com](https://name.com)

[godaddy.com](https://godaddy.com)

[namesilo.com](https://namesilo.com)

[gandi.net](https://gandi.net)

[1and1.com](https://1and1.com)

[iwantmyname.com](https://iwantmyname.com)

# HOSTING

If you're coding your own website.

as low as

**\$0.90/mo**

on average

**\$3.99/mo**



## Hosting Service

[namecheap.com](https://namecheap.com)

[linode.com](https://linode.com)

[waxspace.com](https://waxspace.com)

[hostgator.com](https://hostgator.com)

[siteground.com](https://siteground.com)

[inmotionhosting.com](https://inmotionhosting.com)

[bluehost.com](https://bluehost.com)



# HAND-CODING

High level customization + flexibility

## Examples of hand-coded portfolios

[basheertome.com](http://basheertome.com)

[justeenlee.com](http://justeenlee.com)

[botondraduly.com](http://botondraduly.com)

[kiopelani.github.io](https://kiopelani.github.io)

[elvinchu.com](http://elvinchu.com) (hybrid)

[joshuadycus.com](http://joshuadycus.com) (hybrid)

# HYBRID

Tweak a free/purchased template.

## **Benefits of a 'hybrid' portfolio**

Mid to high customization + flexibility.

Much cheaper than a CMS.

Minimal knowledge of HTML/CSS required.

## Template Sources

[themeforest.net](https://themeforest.net)

[html5up.net](https://html5up.net)

[wordpress.com](https://wordpress.com)

[tumblr.com](https://tumblr.com)

[google.com](https://google.com)

# CONTENT MGMT SYSTEM

We're not web designers. No shame in paying for a CMS.  
a.k.a. "portfolio builders"

as low as

**\$0.00/mo**

on average

**\$9.99/mo**



## Portfolio Builders

[cargocollective.com](https://cargocollective.com)

[dunked.com](https://dunked.com)

[virb.com](https://virb.com)

[squarespace.com](https://squarespace.com)

[behance.net](https://behance.net)

[indexhibit.org](https://indexhibit.org)

[coroflot.com](https://coroflot.com)

[carbonmade.com](https://carbonmade.com)

# LAYING OUT YOUR STORY

Cleanly make yourself stand out - there are thousands of other designers hunting for jobs alongside you.



## **Basic Design Guidelines**

Effective use of white space.

## **Basic Design Guidelines**

Minimal text, more pictures.

## **Basic Design Guidelines**

Pick a good font, no more than two.

## **Basic Design Guidelines**

Bigger photos! Size matters.

## Storytelling

Document ***EVERYTHING*** you do.

## **Storytelling**

Good photography, good scans.

## Storytelling

Backup all your stuff.

## Storytelling

Let images speak, not text.  
(no one reads anything, ever)



## **Storytelling**

Make an impression. Differentiate yourself.

## Examples of good layouts + storytelling

[erikaskin.com](http://erikaskin.com)

[emmanuelcarrillo.com](http://emmanuelcarrillo.com)

[basheertome.com](http://basheertome.com)

[shayxie.com](http://shayxie.com)

[elvinchu.com](http://elvinchu.com)

[justeenlee.com](http://justeenlee.com)

[joshuadycus.com](http://joshuadycus.com)

[rianadawson.com](http://rianadawson.com)

## Examples of UX portfolios

[lingshuangchen.com](http://lingshuangchen.com)  
[xiameijie.com](http://xiameijie.com)

**Great resource:**

[portfoliohandbook.com](https://www.portfoliohandbook.com)

# THINGS TO DO TODAY.

Compiling your portfolio will be a never-ending process. Here are a few things to do now to stay ahead of the game.

**1: Buy your domain name.**

**2: Get 50 business cards.**

# Q & A

Anything we missed? Need some  
feedback on your portfolios?

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