IDSA
GEORGIA TECH

IXDA
GEORGIA TECH

Web portfolios are the new standard.

Easy to share, business card friendly
Passively show work, even while asleep!

GETTING STARTED

Getting your **domain** name.

Choose your adventure:
HAND-CODE or **CMS**

Telling a good **story**

DOMAINS

(i.e. justeenlee.com)

as low as

$0.99/yr

on average

$10.99/yr

Domain Name Registrars

namecheap.com
hover.com
name.com
godaddy.com
namesilo.com
gandi.net
1and1.com
iwantmyname.com

HOSTING

If you’re coding your own website.

as low as

$0.90/mo

on average

$3.99/mo

Hosting Service

namecheap.com
linode.com
waxspace.com
hostgator.com
siteground.com
inmotionhosting.com
bluehost.com

HAND-CODING

High level customization + flexibility

Examples of hand-coded portfolios

basheertome.com
justeenlee.com
botondraduly.com
kiopelani.github.io
elvinchu.com (hybrid)
joshuadycus.com (hybrid)

HYBRID

Tweak a free/purchased template.

Benefits of a ‘hybrid’ portfolio

Mid to high customization + flexibility.
Much cheaper than a CMS.
Minimal knowledge of HTML/CSS required.

Template Sources

themeforest.net
html5up.net
wordpress.com
tumblr.com
google.com

CONTENT MGMT SYSTEM

We’re not web designers. No shame in paying for a CMS.
a.k.a. “portfolio builders”

as low as

$0.00/mo

on average

$9.99/mo

Portfolio Builders

cargocollective.com
dunked.com
virb.com
squarespace.com
behance.net
indexhibit.org
coroflot.com
carbonmade.com

LAYING OUT YOUR STORY

Cleanly make yourself stand out – there are thousands of other designers hunting for jobs alongside you.

Basic Design Guidelines

Effective use of white space.

Basic Design Guidelines

Minimal text, more pictures.

Basic Design Guidelines

Pick a good font, no more than two.

Basic Design Guidelines

Bigger photos! Size matters.

Storytelling

Document ***EVERYTHING*** you do.

Storytelling

Good photography, good scans.

Storytelling

Backup all your stuff.

Storytelling

Let images speak, not text.
(no one reads anything, ever)

Storytelling

Make an impression. Differentiate yourself.

Examples of good layouts + storytelling

erikaskin.com
emmanuelcarrillo.com
basheertome.com
shayxie.com
elvinchu.com
justeenlee.com
joshuadycus.com
rianadawson.com

Examples of UX portfolios

lingshuangchen.com
xiameijie.com

Great resource:

portfoliohandbook.com

THINGS TO DO TODAY.

Compiling your portfolio will be a never-ending process. Here are a few things to do now to stay ahead of the game.

1: Buy your domain name.

2: Get 50 business cards.

Q & A

Anything we missed? Need some feedback on your portfolios?

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