# IxDA

GEORGIA TECH

A web portfolio is becoming more and more necessary by the year

All the top design firms will be asking you for a url.

Don't design something last minute.

This is also a way for you to passively show off your work, even when you're asleep.

# General Design Principles

Use whitespace on your site and within your work. You shouldn't need long paragraphs of text to explain process, if you do, then you're doing it wrong.

## General Design Principles

Don't vary your fonts, any more than two and it strikes discord.

## General Design Principles

If you include sketches/graphics/photos, make sure they are appropriate in size. Often times they are too small. Bigger is better.

# Telling a story

It's important to photograph and scan everything you do.

Keep multiple copies of your work, and invest in either cloud storage or an external hard drive to back up everything.

## Telling a story

Don't simply throw your work into a page, you have just a few seconds to make an impression on the viewer.

You want your images to speak for themselves.

Reduce the amount of text you use, they wont read it.

## Telling a story

Introduce the problem first, take them through your process and thoughts, only show your best sketches/graphics/models and be prepared to redo them.

## Tips and Advice

Research potential employers. It's easy, fast, and free. Use Core77, hours of Googling and coroflot.com to stalk employers.

## Tips and Advice

Start early. Start very early. Companies start accepting applications up to 5 months in advance.

## Tips and Advice

Get/make business cards. They're relatively cheap and add a substantial layer of professionalism to your name. (i.e. Moo.com, etc)

Plus, use them to pick people up at bars.

## Tips and Advice

Differentiate yourself.

Create a persona and style that's apparent through your work.

Remember there are thousands of thirsty ID grads out there and anything you can do to set yourself apart and show off your strengths is good.

## Things to do **today**

Buy your name domain name or the next best thing possible.

It'll cost you maybe $9 per *year*.

You can keep it for life.

i.e. www.basheertome.com

# Things to do **today**

## Recommended registrars

Hover.com

Namecheap.com

# Things to do **today**

If you're going to make a website yourself from scratch, recommended hosts:

nearlyfreespeech.net

linode.com (if you're more technical)

namecheap.com

You don't have to re-invent the wheel.

You're not all web designers.

# Recommended Portfolio Creation Sites

# Cargo Collective .com

**Price:** Free or $9/mo

**Simplicity:** High

**Updateability:** High

**Customization:** Medium

**Skill required**
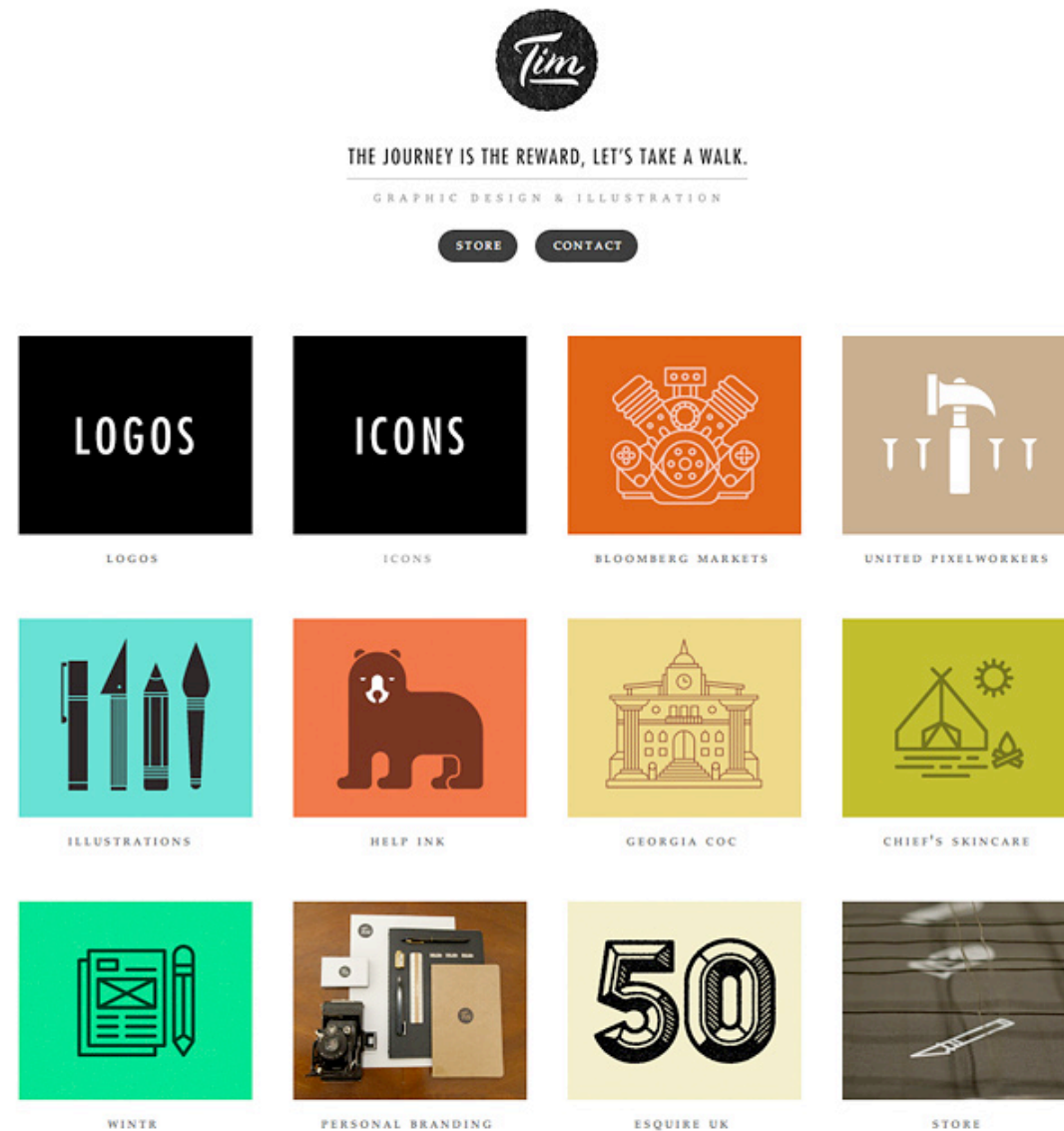
**to design:** Medium

# Behance .net (Prosite)

**Price:** Free or $11/mo     **Updateability:** High     **Skill required**

**Simplicity:** High     **Customization:** Medium     **to design:** Low
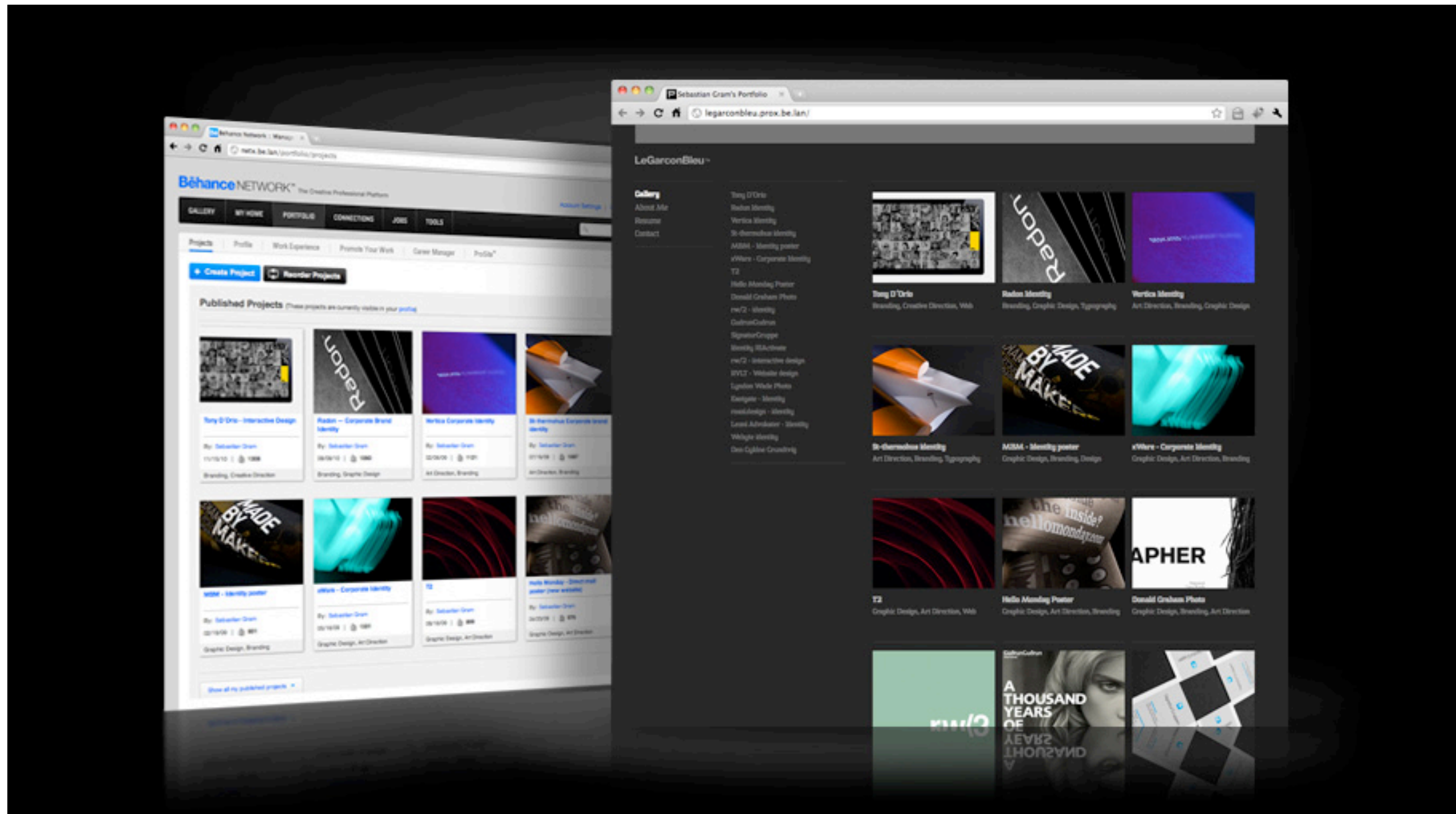
# Carbon Made .com

**Price:** Free or $12/mo

**Simplicity:** High

**Updateability:** High

**Customization:** Low

**Skill required**

**to design:** Low
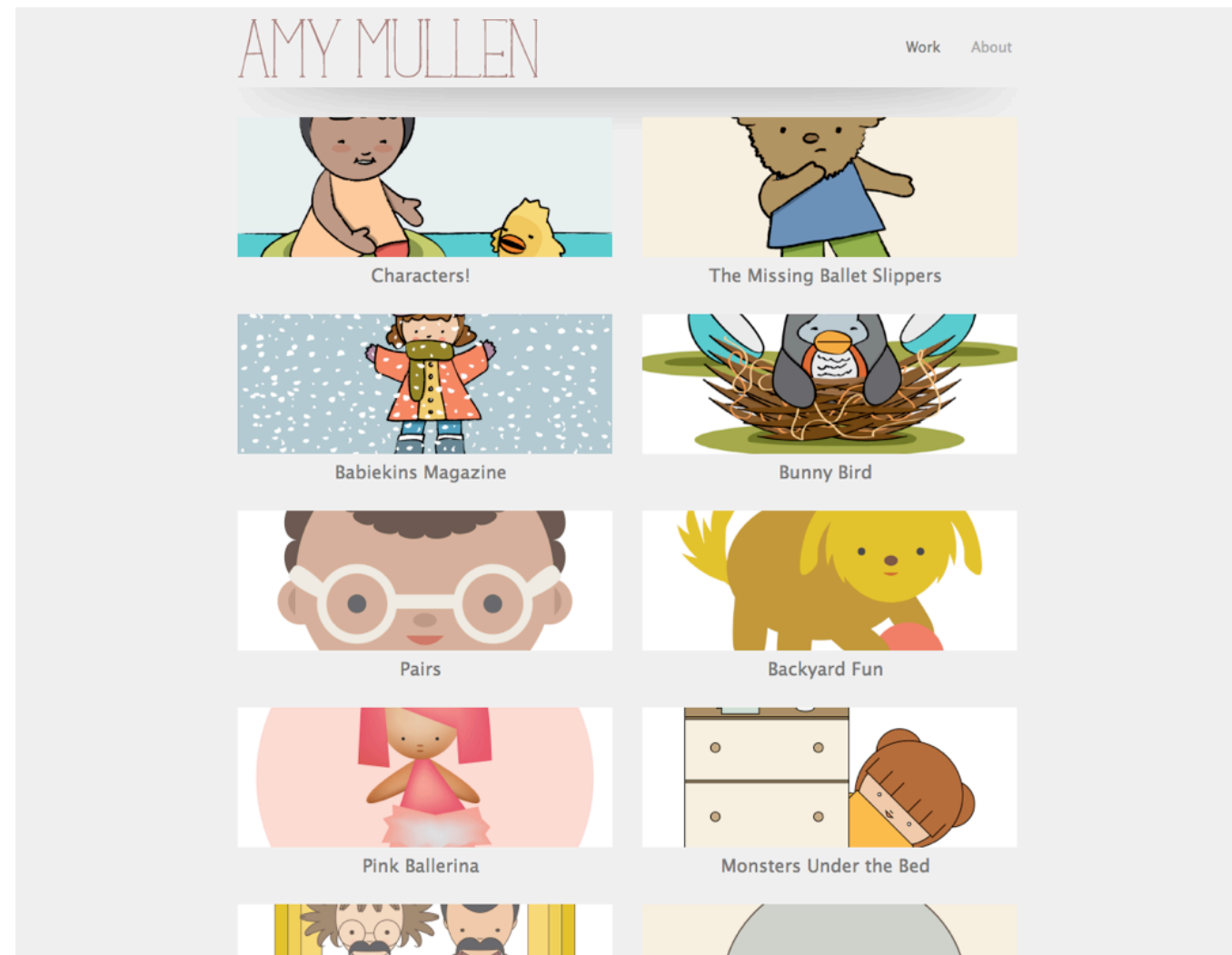
# Coroflot .com

**Price:** Free

**Simplicity:** Medium

**Updateability:** Medium

**Customization:** None

**Skill required**

**to design:** None
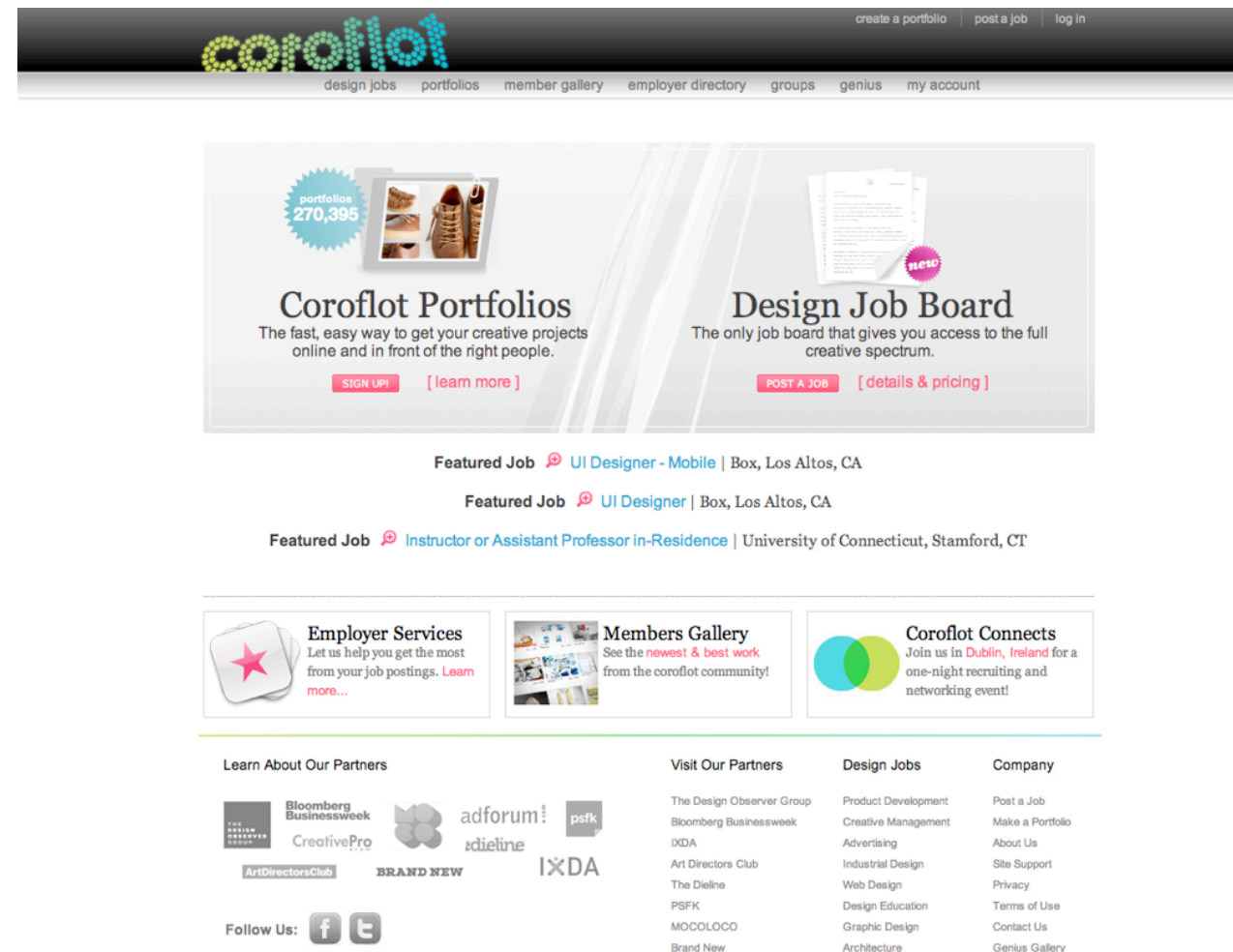
# Virb .com

**Price:** $10/mo

**Simplicity:** High

**Updateability:** Medium

**Customization:** Medium

**Skill required**

**to design:** Medium

# Viewbook .com

**Price:** $14/mo - $19/mo

**Simplicity:** Medium

**Updateability:** Medium

**Customization:** Medium

**Skill required**

**to design:** Medium
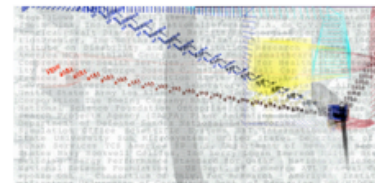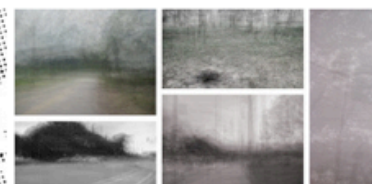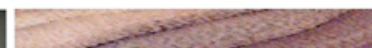
# Indexhibit .org

**Price:** Free

**Simplicity:** Low

**Updateability:** Medium

**Customization:** High

**Skill required**

**to design:** High

**Hosting:** Yourself

# Foundation (http://jedmund.com/made/foundation)

**Price:** Free

**Simplicity:** Low

**Updateability:** Medium

**Customization:** High

**Skill required**

**to design:** High

**Hosting:** Yourself
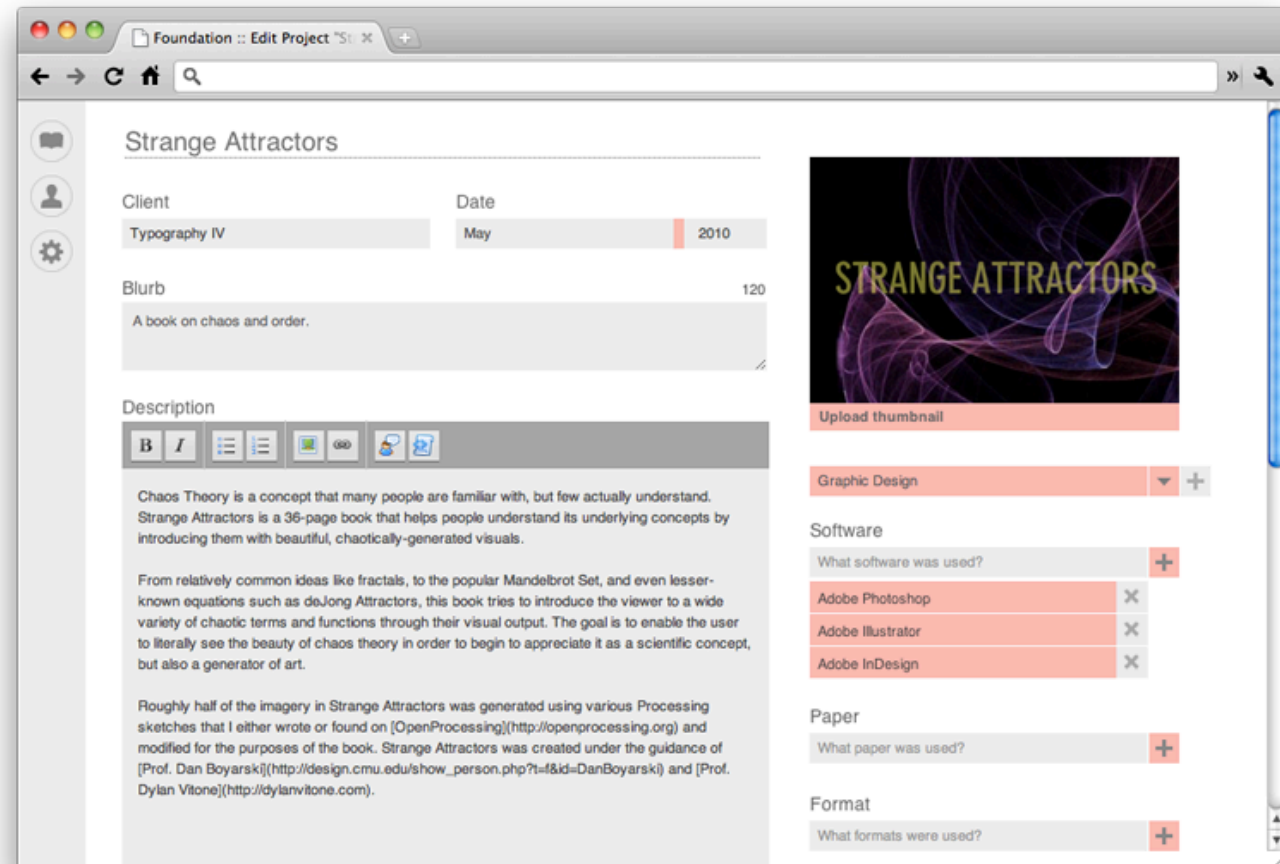
# Examples

## Have a good story

http://ansoncheungdesign.com/

http://lukemastrangelo.com/

http://eddielicitra.com/

http://www.erikaskin.com/

http://tarng.com/

http://emmanuelcarrillo.com/

http://www.minimallyminimal.com/

http://lmcparch.viewbook.com/

http://basheertome.com/

# Have a good layout

http://mikeyburton.com/

http://cargocollective.com/allcaps

http://work.felixng.co/

http://hejz.com/

http://www.wantstobegreat.com/

http://alwayswithhonor.com/

http://bernatfortet.com/

http://mattdelbridge.com/

http://mistervu.com/

http://www.james-hayter.com/

http://kylesteed.com/

http://mr.chancegraham.com/portfolio

http://andrewgooch.com/

http://www.outpost.la/

http://www.jessicahische.is/